



## PRINT

| LEVEL 1                       | TAB      | 1/2     |
|-------------------------------|----------|---------|
| Theatrical Box Office         | \$10,000 | \$4,500 |
| Cover (Premium Charge)        | \$15,000 |         |
| LEVEL 2                       | TAB      | 1/2     |
| Television, Branding, Catalog | \$7,500  | \$4,000 |
| LEVEL 3                       | TAB      | 1/2     |
| Boutique Films                | \$4,000  | \$2,500 |

## DIGITAL

| MEDIAPLAYNEWS.COM                 |                      |
|-----------------------------------|----------------------|
| Leaderboard*                      | \$1,500/one-week run |
| Skyscraper*                       | \$1,500/one-week run |
| Big Box*                          | \$1,000/one-week run |
| E-NEWSLETTER/ BREAKING NEWS BLAST |                      |
| Leaderboard                       | \$500/one-week run   |
| SPONSORED CONTENT                 |                      |
| Sponsored Message Blast           | \$1,500              |
| Native Advertising                | Inquire              |

\* Run-of-Site (ROS) Placements