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## EDITORIAL CALENDAR / AD PLANNER

PUBLICATION DATE	SPECIAL COVERAGE	AD CLOSE	MATERIALS DEADLINE
January 25	CES Wrap; Year in Review	1/7	1/13
February 15		1/28	2/3
March 15	Fast Forward Winner	2/26	3/3
April 19	Home Media Award Winners Announced	4/1	4/7
May 17	Special Section: Top Marketing Campaigns	4/29	5/4
June 21	Special Section: Top Retailers	6/4	6/9
July 19		7/1	7/7
August 16	Special Section: Women in Home Entertainment	7/29	8/4
September 20		9/2	9/8
October 18	Special Section: 40 Under 40	9/30	10/6
November 15		10/28	11/3
December 13	Special Section: Heroes in Home Entertainment	11/24	12/1