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EDITORIAL CALENDAR / AD PLANNER

PUBLICATION DATE	SPECIAL COVERAGE	AD CLOSE	MATERIALS DEADLINE
January 27	CES Wrap; Year in Review	1/9	1/15
February 17		1/30	2/5
March 16	Fast Forward Winner	2/27	3/4
April 13	Home Media Award Winners Announced	3/26	4/1
May 11	Special Section: Top Marketing Campaigns	4/23	4/29
June 15	Special Section: Top Retailers	5/28	6/3
July 20		7/2	7/8
August 17	Special Section: Women in Home Entertainment	7/30	8/5
September 21		9/3	9/9
October 19	Special Section: 40 Under 40	10/1	10/7
November 16	Streaming Roundup and Streaming Video Awards	10/29	11/4
December 14	Special Section: Heroes in Home Entertainment	11/25	12/2