



PRINT

LEVEL 1	TAB	1/2	1/3
Theatrical Box Office	\$10,000	\$6,000	\$3,000
Cover (Premium Charge)	\$15,000		
LEVEL 2	TAB	1/2	1/3
Television, Branding, Catalog	\$7,500	\$4,000	\$1,800
LEVEL 3	TAB	1/2	1/3
Boutique Films	\$4,000	\$2,500	\$1,200

DIGITAL

MEDIAPLAYNEWS.COM	
728x90 Leaderboard*	\$1,500/one-week run
160x600 Skyscraper*	\$1,500/one-week run
300x250 Big Box*	\$1,000/one-week run
E-NEWSLETTER/ BREAKING NEWS BLAST	
728x90 Leaderboard	\$1,000/two-week run
SPONSORED MESSAGE BLAST	
Sponsorship	\$1,500

* Run-of-Site (ROS) Placements