

DIGITAL AD SIZE	WIDTH	HEIGHT
Leaderboard	2184 px	270px
Skyscraper	480 px	1800 px
Big Box	900 px	750 px

The advertiser is responsible for preflighting and proofing all advertisements prior to submission to the publisher.



### BREAKING NEWS

### NEWSLETTER

### WEBSITE

Black frame indicates viewable screen

Leaderboard

**MEDIAPLAYNEWS**  
BREAKINGNEWSALERT

'Hobbs & Shaw' Debuts Atop Home Video Sales Charts

Universal Pictures Home Entertainment's Fast & Furious Presents: Hobbs & Shaw debuted at No. 1 on the NPD VideoScan First Alert chart, which tracks combined DVD and Blu-ray Disc unit sales, and the dedicated Blu-ray Disc sales chart the week ended Nov. 9. CONTINUE READING

Leaderboard 2

Leaderboard 1

**MEDIAPLAYNEWS**  
DAILYNEWSLETTER Monday, November 25, 2019

'Frozen 2' Theatrical Success Bodes Well for Home Entertainment

Walt Disney Animation Studios set a global opening weekend box office record with Frozen II, the sequel to the equally successful original Frozen from 2013. That release went on to generate nearly \$1.3 billion at the box office for Disney — the 18th largest worldwide theatrical tally in history — and help launch a global ... CONTINUE READING

Leaderboard 2

**VIACOM**  
**CBS CORPORATION**

CBS, Viacom Merger to Close Dec. 4; New Name ViacomCBS Inc.

CBS Corp. and Viacom have announced that their pending merger is expected to close after market hours on Dec. 4. Immediately following the closing, the combined ... CONTINUE READING

**AMAZON DELIVERS THE PREMIER LEAGUE**

Amazon Expands Live Sports with BT TV Distribution Deal

Amazon Prime Video, unlike Netflix, Hulu, Apple TV+ and Disney+, continues to embrace live sports programming. Prime streams NFL Thursday Night Football, in addition ... CONTINUE READING

Leaderboard

**MEDIAPLAYNEWS**

HOME NEWS RESEARCH REVIEWS BLOGS PHOTOS AWARDS ARCHIVES ABOUT US CONTACT ADVERTISE DIGITAL EDITION SUBSCRIBE SHOP MERCHANDISE

» TOP STORIES

» RESEARCH

Home Video Charts

» REVIEWS

» NEWS

» PHOTOS

» BLOGS

» DIGITAL EDITION

Big Box

Scroll

Scroll

Skyscraper 1

Skyscraper 2

### DIGITAL AD SPECIFICATIONS

#### FILE FORMAT

The preferred file format is an RGB JPG.

#### FILE SUBMISSIONS/QUESTIONS

Email to John Boezinger for ad submissions.  
For questions, contact John at (949) 413-9311 or [jboezinger@mediaplaynews.com](mailto:jboezinger@mediaplaynews.com)