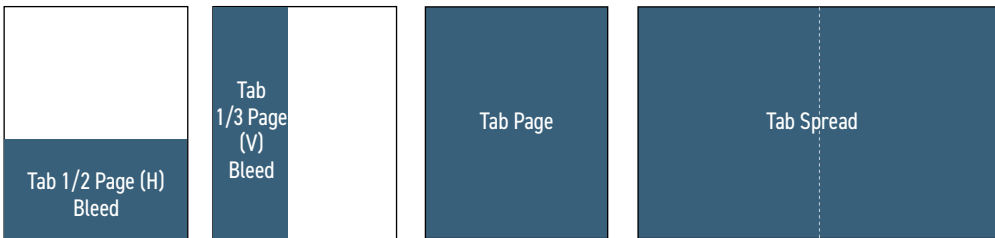


PRINT AD SIZE	WIDTH	HEIGHT
Tab page	10.25"	13"
Tab spread	20.5"	13"
Tab 1/2 page (H) Bleed	10.25"	5.625"
Tab 1/3 page (V) Bleed	4.25"	13"



The advertiser is responsible for preflighting and proofing all advertisements prior to submission to the publisher.



PRINT AD SPECIFICATIONS

FILE FORMAT

Files should be press-optimized (high resolution 300 dpi), CMYK, and have all fonts embedded. The preferred format is PDF/X-1a. Add 0.125" to top, bottom, left, and right of the ad dimensions for print bleed.

LIVE COPY

Must be 0.25" inside the trim on all four sides plus 0.125" on each side of the gutter for spreads.

FILE SUBMISSIONS/QUESTIONS

Email a download link to John Boezinger for ad submissions. For questions, contact John at (949) 413-9311 or jboezinger@mediaplaynews.com

FALSE COVER SPECIFICATIONS

