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## EDITORIAL CALENDAR / AD PLANNER

PUBLICATION DATE	SPECIAL COVERAGE	AD CLOSE	MATERIALS DEADLINE
January 28	CES Wrap	1/10	1/16
February 18	Fast Forward Winner	1/31	2/6
March 18	Home Media Award Nominations Announced	2/28	3/6
April 15	Special Section: Top Retailers; Home Media Award Winners Announced	3/28	4/3
May 13	Special Section: Top Marketers	4/25	5/1
June 10	LA Entertainment Summit Issue	5/23	5/29
July 15	Special Section: Women in Home Entertainment; Comic-Con Preview	6/27	7/3
August 12	Comic-Con Wrap	7/25	7/31
September 16	Special Section: 4K UHD Report	8/29	9/4
October 14	Special Section: 40 Under 40	9/26	10/2
November 11	Special Section: Walmart/Vudu Anniversaries	10/24	10/30
December 16	CES Preview	11/28	12/4