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## EDITORIAL CALENDAR / AD PLANNER

PUBLICATION DATE	SPECIAL COVERAGE	AD CLOSE	MATERIALS DEADLINE
January 29	Year in Review, CES Report	1/11	1/17
February 19	Fast Forward Award (Part 1)	2/1	2/7
March 26	Media Play News Award Nominations Revealed, Fast Forward Award (Part 2)	3/8	3/14
April 23	Digital Drivers, Media Play News Award Winners Announced	4/5	4/11
May 21	Independent Supplier Feature	5/3	5/9
June 25	Top Ten Retailers, LA Entertainment Summit Issue	6/7	6/13
July 16	Women in Home Entertainment	6/28	7/5
August 27	Comic-Con Report, LA Entertainment Summit Report	8/9	8/15
September 24	Q4 UHD Guide	9/4	9/12
October 22	40 Under 40	10/4	10/10
November 19	Top 50 Movers and Shakers	11/1	11/7
December 17	Year in Review, CES Issue	11/29	12/5